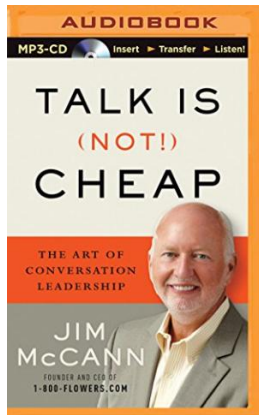


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TALK IS (NOT!) CHEAP: THE ART OF CONVERSATION LEADERSHIP



BRILLIANCE AUDIO, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 170 x 135 mm. Language: English . Brand New. Jim McCann has spent his career talking. For McCann, the founder and CEO of the world s leading florist, 1-800-Flowers.com, being open and ready to speak to a variety of audiences is his most powerful leadership tool. In Talk Is (Not!) Cheap, McCann illustrates how the art of conversation leadership the process he developed to engage others and create forward momentum...

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- Authored by Jim McCann
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