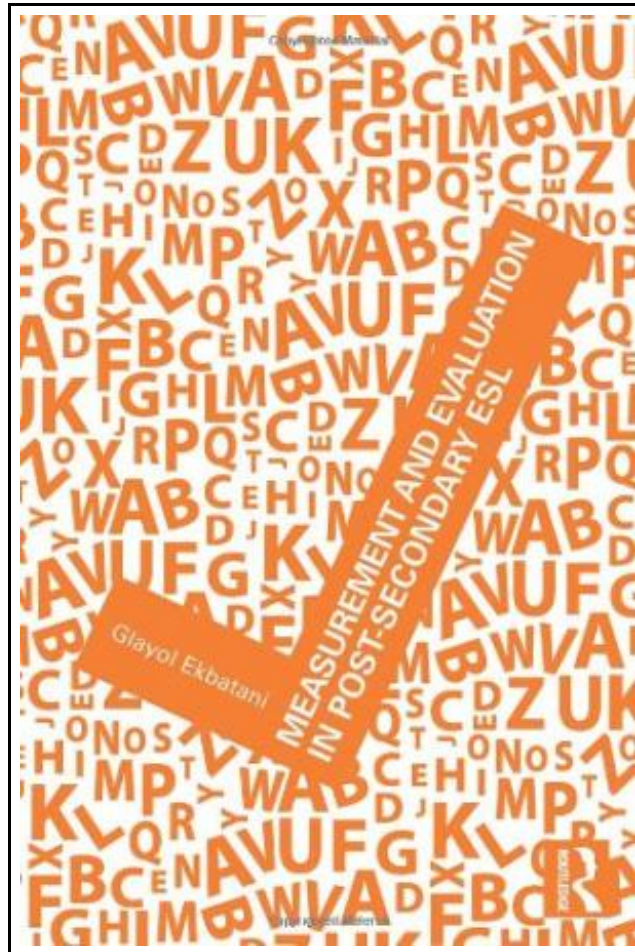


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(Prof. Maya Hand)

MEASUREMENT AND EVALUATION IN POST-SECONDARY ESL



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Taylor & Francis Inc. Paperback. Book Condition: new. BRAND NEW, Measurement and Evaluation in Post-secondary ESL, Glayol V. Ekbatani, Herbert D. Pierson, Practical and concise, this introductory text for language teaching professionals is a guide to ESL assessment and to fulfilling the testing component of TESOL programs in the U.S. and around the world. Covering the fundamental descriptive and quantitative facets of effective language testing, it explicates key technical aspects in an accessible, non-technical manner. Each chapter includes relevant practical examples and is augmented by a partnered project that provides practical opportunities for readers to apply the concepts presented in real testing situations. Measurement and Evaluation in Post-Secondary ESL: Discusses effective methods of evaluating the language proficiency of college-bound English language learners in various skills areas such as reading, oral proficiency, and writing Takes a fresh look at accepted assessment concepts and issues such as validity and reliability, construct definition, authenticity, washback, reliable scoring, rater training, holistic and analytic rubrics, standardized tests, and statistical concepts Places special emphasis on innovative methods and alternative forms of assessment, such as self and portfolio assessment, as an adjunct to traditional methods Reviews the changes in the new internet-based Test of English a Second Language launched in 2005 Addresses the role and responsibilities of assessors.



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