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The Dream Endures: California Enters the 1940s

By Kevin Starr

Oxford University Press, USA. Hardcover. Book Condition: New. Hardcover. 512 pages. Dimensions: 9.6in. x 6.4in. x 1.6in. What we now call the good life first appeared in California during the 1930s. Motels, home trailers, drive-ins, barbecues, beach life and surfing, sports from polo and tennis and golf to mountain climbing and skiing, sportswear (a word coined at the time), and sun suits were all a part of the good life--perhaps California's most distinctive influence of the 1930s. In *The Dream Endures*, Kevin Starr shows how the good life prospered in California--in pursuits such as film, fiction, leisure, and architecture--and helped to define American culture and society then and for years to come. Starr previously chronicled how Californians absorbed the thousand natural shocks of the Great Depression--unemployment, strikes, Communist agitation, reactionary conspiracies--in *Endangered Dreams*, the fourth volume of his classic history of California. In *The Dream Endures*, Starr reveals the other side of the picture, examining the newly important places where the good life flourished, like Los Angeles (where Hollywood lived), Palm Springs (where Hollywood vacationed), San Diego (where the Navy went), the California Institute of Technology in Pasadena (where Einstein went and changed his view of the universe), and college towns...



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