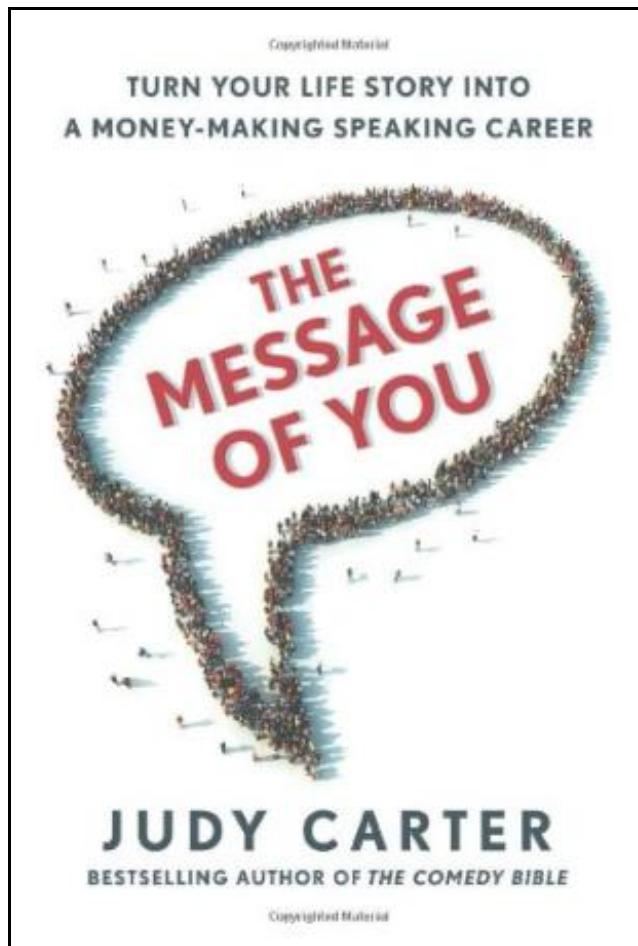


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St. Martin's Press. Hardcover. Book Condition: New. Hardcover. 336 pages. Dimensions: 8.3in. x 5.7in. x 1.3in. A step-by-step handbook that teaches readers to find the extraordinary stories tucked deep within them to make a difference in the lives of others and to get paid as a motivational speaker. THE MESSAGE OF YOU begins with a simple belief - that your greatest speech already exists and that it has already been delivered in front of a live audience masterfully and powerfully by you. Best-selling author and international comic, Judy Carter sets out to prove that THE MESSAGE OF YOU is in the advice you give to your friends; in the lessons you teach your children; in the stories you tell your family. It's expressed through the volunteer work you do, the way you run your business, the way you turned your messes into successes. THE MESSAGE OF YOU is a distillation of all of your experiences, both personal and professional, that form the narrative meaning of your life. A meaning that you can develop into a well-written, funny speech to inspire audiences, enhance your current profession, and launch a successful money-making career as a professional speaker. In Part One of the book, Judy leads you through a series of in-depth exercises meant to mine your personal and professional experiences for stories that establish your qualifications, your problem-solutions, your action steps and your methodology. In Part Two, Judy has created a six-step structure for writing an entertaining and informative speech, guiding you through each step in detail. But the real bonus of THE MESSAGE OF YOU is that Judy is a comic. Her Comedy Pass chapter takes you through simple but effective comedy writing techniques that will transform even a flat PowerPoint snoozer into a knee-slapping showstopper of a keynote. Once your speech is well-written and funny,...



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