



Travel agency management practices(Chinese Edition)

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paperback. Book Condition: New. Paperback. Pub Date: 2015-10-01 Pages: 280 Language: Chinese Publisher: Nankai University Press travel agency management practices Tourism is one of the modern professional textbook series Applied domestic universities Tourism Management jointly prepared. Travel is an important tourism sectors. in response to the globalization era travel agencies face a variety of new challenges that require new * management philosophy and management style. improve competitiveness. Travel management is one of.



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