

## Content Is the New Sourcing: Strategies for Attracting and Engaging Passive Candidates

There is talent out there. Good talent. Talent you desperately want to hire but, guess what? They are hiding from you, do not have their resumes posted online or are rarely open to new opportunities.



You get them to come to you. How? With content. That's what this book is about.



**Content Is The New Sourcing**  
by: Jim Stroud

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Absolutely one of the better pdf We have possibly study. I could comprehended almost everything out of this written e ebook. You can expect to like how the writer write this ebook.

**(Grayce Kshlerin)**

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