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Essentials of Business Statistics (5th International edition)

By Bruce L. Bowerman, Richard T. O'Connell, Emily S. Murphree, J. Burdeane Orris

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Essentials of Business Statistics (5th International edition), Bruce L. Bowerman, Richard T. O'Connell, Emily S. Murphree, J. Burdeane Orris, The primary goal of Essentials of Business Statistics is to illustrate an accurate view of business statistics in a way that students can easily understand. This is achieved in the following ways: new statistical topics and tools are introduced by using continuing case studies. This approach helps to alleviate student anxiety in learning new concepts and enhances overall comprehension; streamlined and clarified coverage of graphical and numerical methods; new graphically based procedures for finding confidence intervals and performing hypothesis tests; increased emphasis on Excel and MINITAB with improved and updated step-by-step instructions in the end of chapter material; and connect Business Statistics homework management.



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